GRtabrrbybN ngtélTnjenARkgPeBj éf 01-15 Ex emsa qa2003

GRtaté leRbg\n n³tasanþy					
1lRt¼ erol	sKmc	kaltc	etla	Esl	ttal
sagsbEBr	2500¹	2600¹	2500¹	2600¹	2600¹
sagFm ta	2400¹	2500¹	2400¹	2500¹	2500¹
eRbgmast	1750¹	1850¹	1750¹	1850¹	1850¹

GRtaté leRK0g]bePaK-brePaK			
1KL ¼ erol	pSaredmK	pSarGrb sS	pSarFf l
saceKaelx1	10>000¹	10>000¹	10>000¹
sacRCkelx1	10>000¹	10>000¹	10>000¹
Gg rxSayelx1	1>400¹	1>400¹	1>500¹
Gg rxSayelx2	900¹	1>000¹	800¹
Gg rdeNb	1>400¹	1>400¹	1>400¹

GRtab rrbyb N breTs				
l>r	rbyb N GnrCat		Tjcl	lkecj
rbyb N RbeTsGasl				
01	R)akerol	1USD	3950	3954
02	)até fLg	1USD	42,70	42,75
03	dg evotNam	1USD	15500	15520
04	eyn Cbn	10.000 JPY	83	84
05	dl ar sgbri	100 SGD	56,5	57
06	dl ar hgkg	100HKD	12,80	12,82
07	rgh l tmaeLs	100 MYR	26,15	26,25
08	dl ar é tvan	100 TWD	2,83	2,88
rbyb N RbeTs Grb				
09	yr Grb	100 EUR	105,5	106,5
10	epan GgeK s	100 GBP	156	157
11	dl ar kaNada	100 CAD	67	68
12	dl ar GRsal	100 AUD	58,5	59
13	Rhg sl s	100 GHF	71,5	72
14	makGal mg	100 DEM	42	42,5
hageqg-masKL				
15	masKL	10 CHI	413	415

Botra and Rommanea Sreng, former students of the Cambodian American League of Lowell's Microenterprise training program who own Al's variety that sold the $1 million winning lottery scratch ticket last month.

Botra and Rommanea Srey, former students of the Cambodian American League of Lowell's Microenterprise training program who own Al's variety that sold the $1 million winning lottery scratch ticket last month.

By Mark Friedman

"Traffic to our store doubled after we sold the $1 million lottery ticket," said Botra Srey, owner of Al's Variety Store in Lowell. For his part in selling the ticket, Botra will collect $10,000 from the lottery. Botra and his brother Rommanea (who manages the store), are graduates of the Cambodian American League's Microenterprise Training Program.

BBN: Botra and Rommanea, what will you do with the $10,000? "We'd like to enlarge the store, buy more inventory, install an awning over the front, and become a wholesaler of Yu-Gi-Oh cards. We have the lowest prices in Lowell for Yu-Gi-Oh!" Each Sunday at noon, Rommanea oversees about 30 young kids playing Yu-Gi-Oh (an offshoot of Pokemon cards) in the store.

BBN: Botra, what's your biggest business challenge so far? "Parking and space. If we had more space we could add frozen foods like Store 24 and Cumberland Farms."

BBN: Rommanea, what are your plans when you graduate from Lowell High? "I'd like to go to UMass Lowell and study business." Older brother Botra has already studied 3 years of economics at Phnom Penh's Faculty of Law and Science.

BBN: Botra, what's it like owning a family business? "It's easy to manage because my family is available to run it ½ days when I'm out doing real estate."

BBN: Botra, what advice do you have for new business owners? "Make sure you do your market research including competition and location. You want to be located in population dense areas such as near apartment complexes or schools."

BBN: Botra, did your economics education or Microenterprise Training help you the most in this business? Botra: "The Microenterprise Training was most helpful. It was really perfect. The lessons on the importance of customer service were great!" Rommanea: "The advertising, accounting, marketing, and research training was really helpful!"

Al's Variety, 195 West 6th Street, Lowell. Open 7 days 8:30AM-8PM. (978) 453-5533.
Botra: Botra2001@yahoo.com
Rommanea: Nio_Srunn@yahoo.com

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Contact Dr. "Boone" Thach (978) 454-3707 Boone@CambodianAmerican.com for more info regarding the mircroenterprise training program. The next Microenterprise Training class begins Saturday 5/17.

(Mark Friedman consults in intercultural marketing. Mark@Third-Culture.com

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FUTURE ENTREPRENEURS

Last Saturday, March 15, four students graduated from the Cambodian American League of Lowell's Microenterprise Training program. The ceremony took place at the Cambodian American League of Lowell located at 60 Middlesex Street, Lowell, Ma. On hand to congratulate the new and proud graduates were: Dr. Bunroeun "Boone" Thach, (far left), director of the microenterprise training/IDA program; Mark Friedman, (center), instructor, and Ratha Paul Yem, (far right), executive director of the Cambodian American League of Lowell, Inc. (Photos by Margo Mam-Thach)

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Patrick Youn who lives in Providence, Rhode Islands, drives every Saturday morning for the last weeks to attend the Microenterprise Training in Lowell, Massachusetts.

Patrick Youn

dNgl!

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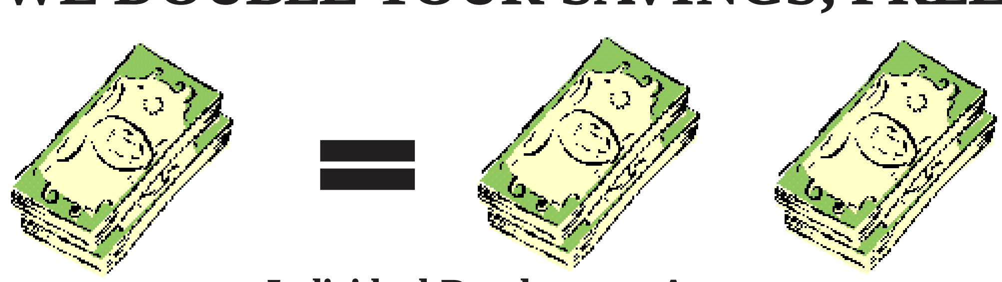
WE DOUBLE YOUR SAVINGS, FREE!!!



Individual Development Accounts

Provide money to match your savings up to $2,000 for an individual and $4,000 for a household to use for purchasing a new home, start a business, purchase a computer to be used to support post-high school education, purchase a car to maintain employment. Interested refugees should contact Dr. Boone Thach at Cambodian American League of Lowell.

(978) 454-3707